



PRESS RELEASE

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ASNB REWARDS JOM AUTO LABUR WINNERS

Mother of five from Selangor takes home the grand prize of Proton Saga 1.3L Premium AT

KUALA LUMPUR, 31 May 2021 – Amanah Saham Nasional Berhad (ASNB), the wholly-owned unit trust management company of Permodalan Nasional Berhad (PNB), in collaboration with Payments Network Malaysia Sdn Bhd (PayNet), had successfully run the “Jom Auto Labur” campaign in 2020 with the aim of encouraging consistent online investments via the myASNB portal. The campaign offered prizes worth a total RM84,250 comprising a Proton Saga 1.3L Premium AT, Yamaha Y15R, an iPhone 12 Pro mobile phone and units trust units to the monthly winners.

The Jom Auto Labur campaign, which was held in conjunction with ASNB’s 30th anniversary celebration, ran from 1 August to 17 December 2020. It focused on the Auto Labur (Auto Investment) facility which is enabled by PayNet Direct Debit service, allowing investors to set their monthly investment automatically on the myASNB portal. Throughout the campaign, the participants were required to set a minimum monthly investment of RM60 for three consecutive months, whilst existing Auto Labur users needed to top up at a minimum RM30 on top of their monthly recurring investment plan.

Syahrina Azura Abdul Rahim, 47, from Seri Kembangan, Selangor was named the grand prize winner of a Proton Saga 1.3L Premium AT. The second prize, a Yamaha Y15R, was won by Nur Alieyah Khoo from Kuching, Sarawak while the third prize winner, Nurul Zarifah Abu Bakar from Seremban, Negeri Sembilan, won an iPhone 12 Pro. In addition, a total of 225 monthly winners were also awarded with ASNB unit trust units worth RM130 each throughout the campaign period.

According to Mohammad Hussin, Chief Executive Officer and Executive Director of ASNB, “The campaign is a huge achievement in view of the increased recurring investments and the higher number of investors who have chosen unit trust products as their financial planning instrument.”

“Although saving and investing can be challenging during this pandemic situation, putting away just RM100 a month may bring a big impact if it is invested consistently for a long term,” he added.

The Auto Labor facility on the myASNB platform leverages on PayNet Direct Debit service, enabling investors to make automated investments on their unit trust accounts, their children’s or third-party accounts on a regular basis. Introduced in 2018, the facility provides investors with the convenience of making recurring investments on a monthly basis directly from their bank accounts at no cost.

Following the encouraging response from the public, ASNB is extending the Jom Auto Labor campaign with more prizes and winners, beginning 1 March until 31 August 2021. This 6-month campaign offers prizes worth a total of RM360,000 for 1,600 more winners. For more information on the Jom Auto Labor campaign, visit www.myasnb.com.my and ASNB's official social media accounts.

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About Permodalan Nasional Berhad (PNB)

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) currently exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments, and real estate. For more information, please visit www.pnb.com.my.

Amanah Saham Nasional Berhad (ASNB)

Amanah Saham Nasional Berhad (ASNB) is a wholly-owned unit trust management company of PNB with 33 branch offices and more than 2,700 agents nationwide. ASNB currently manages 15 unit trust funds with more than RM264 billion units in circulation (UIC) and 14.5 million accounts. For more information, please visit www.asnb.com.my.

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